



Middle East and Africa Telecom Services Database

AN IDC DATABASE PRODUCT

Use IDC's *Middle East and Africa Telecom Services Database* to better plan service and technology rollouts, sales and marketing initiatives, and long-term customer retention programs. With in-depth market results and forecasts for network services in 17 MEA countries, the database provides an essential view of spending on network services, the installed base, and traffic. Our quarterly, easy-to-use tool ensures you can continuously assess the fastest-growing country markets, product segments, types of user, and key technologies.

Markets Covered

This service provides a quarterly deliverable featuring the most recent updates of our comprehensive five-year forecasts for each of the following countries:

- Gulf countries: Saudi Arabia, UAE, Bahrain, Kuwait, Oman, Qatar
- Turkey
- Israel
- Levant: Jordan, Lebanon
- North Africa: Egypt, Algeria, Morocco, Tunisia
- Sub-Saharan Africa: Kenya, Nigeria, South Africa

Subjects Analyzed

Every quarter, this service will address the following topics:

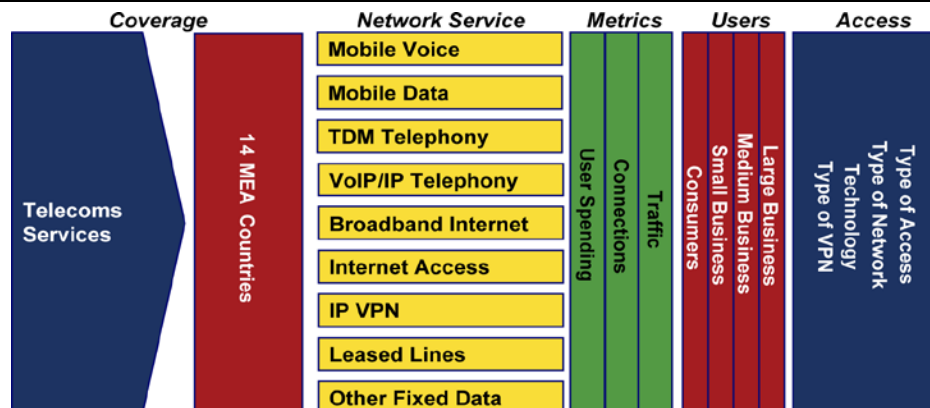
- Traditional fixed telephony services
- VoIP services
- Broadband services
- Internet access services
- IP VPN services
- Leased-line services
- Mobile voice services
- Mobile data services
- Other data services

Key Questions Answered

This service addresses the following issues that are critical to your success:

1. How will user spend on telecom network services grow over the next five years?
2. Which MEA countries will provide the best opportunities over the next five years?
3. Which product segments will provide network service providers with the fastest growth rates?
4. How many minutes of voice network traffic will flow over fixed, mobile, and IP networks?
5. Which countries show the best return on network services from the perspective of ARPU?
6. What are the recent benchmarks for these services?

Middle East and Africa Telecom Services Database — Scope of Research



Source: IDC

Competitive Analysis

IDC's *Middle East and Africa Telecom Services Database* provides market sizing and forecasts for the telecommunications network services markets in the Middle East and Africa on a quarterly basis. It does not contain market share information.

Timely Delivery and Support

Throughout the year, this service will offer insight into the latest trends impacting the market. Every quarter this services provides:

Quarterly Delivered Annual Data and Forecasts on the MEA Telecom Markets

A set of Excel tables, delivered quarterly, containing the latest annual data with five-year annual forecasts on each of the service areas for the 14 individual country markets, three submarkets, and total market. Forecasts are broken down into individual components depending on the nature of each market. Full service definitions are also provided.

Data Query Tool

The easy-to-use query tool (based on Excel pivot tables) lets you quickly generate market data to a particular specification — the main options being country, product area, access type, type of measurement, and type of user.

Respond to Today's Dynamic Market

United Arab Emirates		Return to Main Menu						
Demographics: Population: xx Households: xx Companies: xx	Fixed Line Voice	Internet Access	Digital Leased Lines	Mobile Voice				
	IP Voice	IP-VPN	Other Data Services	Mobile Data				
	Broadband			Total Telecom Market				
Fixed Line Voice								
Connections <i>thousands</i>		2006	2007	2008	2009	2010	2011	CAGR 06-11
Total connections		xxx	xxx	xxx	xxx	xxx	xxx	xx.x%
PSTN lines								
% growth			xx.x%	xx.x%	xx.x%	xx.x%	xx.x%	
BRI-ISDN channels		xxx	xxx	xxx	xxx	xxx	xxx	xx.x%
% growth			xx.x%	xx.x%	xx.x%	xx.x%	xx.x%	
PRI-ISDN channels		xxx	xxx	xxx	xxx	xxx	xxx	xx.x%
% growth			xx.x%	xx.x%	xx.x%	xx.x%	xx.x%	
Total connections		xxx	xxx	xxx	xxx	xxx	xxx	xx.x%
% growth			xx.x%	xx.x%	xx.x%	xx.x%	xx.x%	
Population penetration								
Connections per population		xx.x%	xx.x%	xx.x%	xx.x%	xx.x%	xx.x%	xx.x%

(Illustrative data only)

Source: IDC

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